



2004 EUROPEAN Wind Energy Conference & Exhibition

22-25 November, London, UK

Supported By:



British Wind Energy Association



European
Commission



UK Department of Trade and Industry

Sponsorship Opportunities

Delegate Bags: Reserved by Owens Corning , USA

Benefits:

Corporate identity on conference bags, given to each delegate on registration
One page company profile inserted into all delegate bags
One complimentary delegate place

Business centre: € 7.000

(Computers with ISDN connection, photocopier etc. for use by delegates)

Benefits:

Corporate identity within business centre (to be supplied by sponsor) and on computer screens
Links to home page
One complimentary delegate place

Shuttle Bus: € 10.000

The bus will transfer all participants arriving by Metro to the 2004 EWEC venue.

Benefits:

Branded leaflets to be given to all participants

Listed as sponsor with company logo on relevant event material:

- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Corporate identity on the side and inside of the bus (to be supplied by sponsor)

Coffee Breaks (2 per day): Reserved by LM, Denmark

Benefits:

Corporate identity within coffee break area in exhibition hall (to be supplied by sponsor)

One complimentary delegate place

(Possibility to include branded napkins, chocolates and biscuits for distribution at coffee breaks and dinners)

Listed as sponsor with company logo on relevant event material:

- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Lunch: € 20.000/day

Benefits:

12m² exhibition stand next to lunch area

Corporate identity within lunch area in exhibition hall (to be supplied by sponsor)

Two complimentary delegate places

Possibility to include branded napkins, drinks and food for distribution at lunch (to be supplied by sponsor)

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- Web site

Exhibitors Reception: Reserved by WindEnergy International Trade Fair, Hamburg Messe, Germany

(A reception will be organised in the exhibition hall for all participants)

Benefits:

Welcome address

Branded invitations to be given to all delegates and speakers

Listed as sponsor with company logo on relevant event material:

- All reception related material
- Exhibition Guide
- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

One complimentary delegate place

Corporate identity at exhibition reception (to be supplied by sponsor)

Badge Ribbons: Reserved by RES Ltd., UK

Benefits:

Identity on all ribbons for conference delegate badges

Listed as sponsor with company logo on relevant event material:

- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Badges: Reserved by GE Energy

Benefits:

Identity on all badges for conference and exhibition

Listed as sponsor with company logo on relevant event material:

- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Electricity usage: € 3.000

Provision of the entire electricity consumption of the conference venue by wind power

Benefits:

Listed as sponsor with company logo on relevant event material:

- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Corporate identity on a poster in the venue describing that the venue is supplied by wind generated electricity

Poster Session: € 12.000

Benefits:

Welcome address

Listed as sponsor with company logo on relevant event material:

- All poster session related material
- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

One complimentary delegate place

Corporate identity in poster area (to be supplied by sponsor)

Exhibition guide: € 10.000

Benefits:

Listed as sponsor with company logo on relevant event material:

- Exhibition guide – 3,000 copies to be distributed

- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Conference Reception:

(The reception will be held in a spectacular location in London for all participants – up to 1000 people)

Cocktail and canapés - € 12.000

Live music / entertainment - € 12.000

Benefits:

Welcome address

Branded invitations to be given to all delegates and speakers

Listed as sponsor with company logo on relevant event material:

- All reception related material
- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Corporate identity within reception venue (to be supplied by sponsor)

Conference Dinner:

(Dinner will be held in a spectacular venue in London for up to 800 people)

Main Sponsor: € 30.000

Benefits:

Welcome address

Branded invitations to be given to all delegates and speakers

Listed as sponsor with company logo on relevant event material:

- All dinner related material
- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Two complimentary conference delegate places

Corporate identity within Dinner venue (to be supplied by sponsor)

Other sponsorship opportunities at the dinner:

Transport to and from venue for all dinner guests (x500) - €5.000

Cocktail - € 5.000

Live music - € 2.000

Benefits:

Listed as sponsor with company logo on material:

- Relevant materials at Dinner venue (to be supplied by sponsor)
- Conference programme – 10,000 copies to be distributed (programme will be re-distributed during the conference)
- Web site

Conference Proceedings: € 10.000

Benefits:

CD-ROM sent to all conference participants with name and logo of sponsor

Two complimentary delegate places

Other ideas regarding sponsorship opportunities are welcome . For more information contact:

Bruce Douglas

European Wind Energy Association

T. +32 2 546 1942

F. +32 2 564 1944

E. bruce.douglas@ewea.org

W: www.ewea.org